

EXPRESIA >

Partner Sheet

Take your agency towards
its **full potential**.



Expresia's growing **partner network** is the natural choice for Digital Agencies looking to take their business to the next level. As an agency-driven DXP, Expresia solves technical and operational challenges, reducing time to market and providing seamless workflows for your team. Expresia gives agencies room to dream, build and launch state-of-the-art digital experiences while providing constant support and sales opportunities.



Expresia partners go beyond
because they have:

A consistent development framework:

Expresia's flexible and modular architecture allows your dev team, from junior to senior, to take on complex projects.

An open door for any team member:

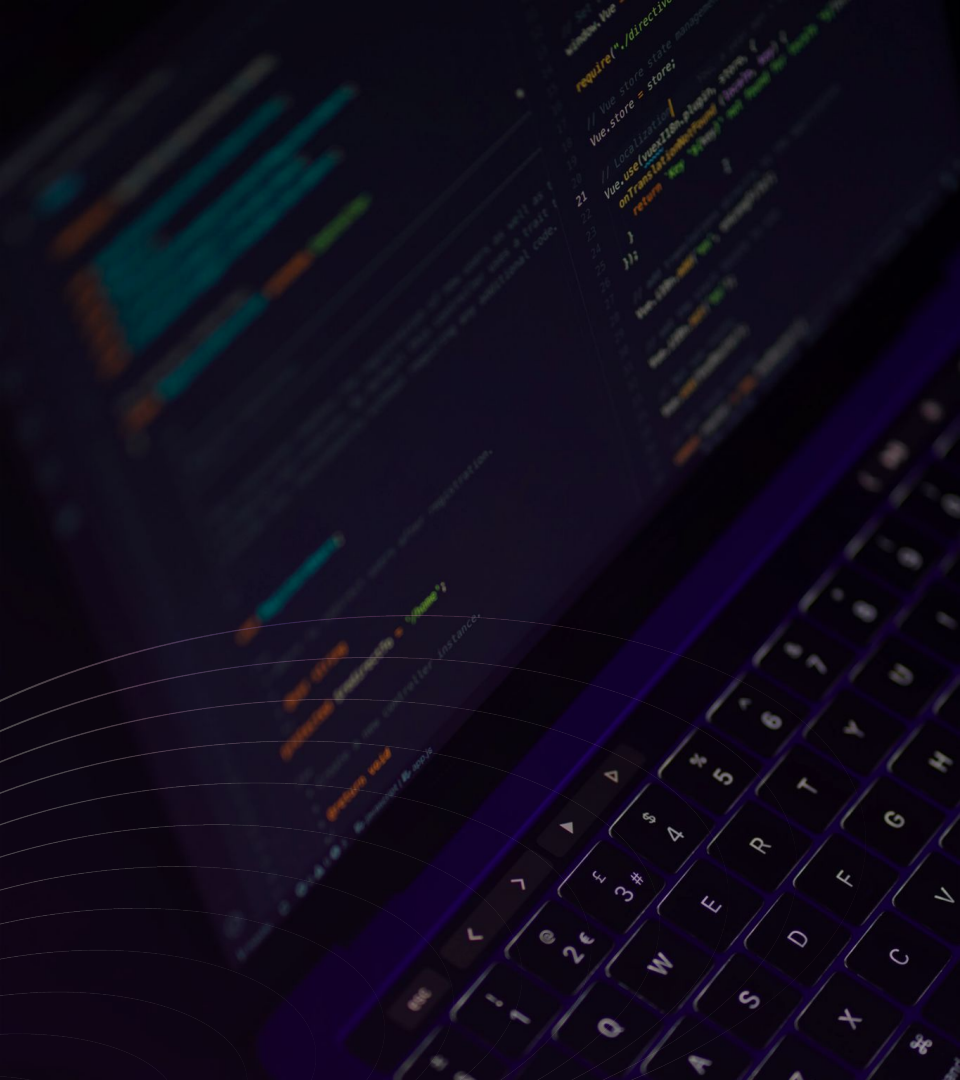
Expresia has a user-friendly web CMS complete with eCommerce functionality that allows any team member to contribute to projects through custom workflows, even if they're not necessarily code-savvy.

Full control

Expresia allows complete visibility into the team's progress and project assets via browser-based IDE.

An Agency Dashboard

Expresia displays customers' API calls consumption and associated fees in one unified space. Plus, our payment options can accommodate your credit card or your customers' giving you the flexibility to set the price for the service level you provide.



We're always looking out for you so you can look out for your customer.

Expresia provides a neutral data source for you and your customers to monitor digital experiences' performance, efficiency, and costs.

Technical training opportunities

With Expresia, you are never on your own. We provide extensive documentation, tutorials, pre-recorded webinars, live Q&A sessions, and access to our support team.

Free Sales training and support

Expresia helps you become the best version of yourself. Our Sales Training arms you with the tools to acquire new customers and grow the ones you already have. Plus, we are always scouting for Preferred Partners.

Preferred partner program

If you are a rockstar and share our vision of cutting-edge digital experiences, we have an added benefit—sales qualified leads and a dedicated Expresia sales expert to support you on closing new deals.

By becoming an Expresia partner, you build a new revenue source that grows alongside you.

How the **partner program** works

FOR COMMUNITY PARTNERS

1. Create a free Expressia user account.
2. Apply through our Partner Program form.
3. Fill out the documentation and send us a signed Partner Agreement.
4. Receive Expressia's partner media kit and add Expressia's logo for your website.

FOR SILVER AND GOLD PARTNERS

1. Launch your first digital experience and send it for review.
2. Certify a minimum of 10% of your development team as Expressia Accredited Developers.
3. Set up your preferred payment option for Expressia license fees.
4. Enjoy all the benefits and keep growing your business :)

Partner tiers **requirements** **and benefits**

DEVELOPMENT PARTNERS

Expresia Development Partners are part of a growing international support network of devs skilled on Expresia. Being part of this network they elevate their own skills and boost their career, as they get an Expresia accreditation.

These partners:

CONTRIBUTE INDIVIDUALLY TO THE NETWORK

Through freelance work, they offer support to different Expresia users and take on Expresia-based projects.

ARE ACCREDITED ON EXPRESIA

These partners are certified experts on Expresia. This means that they are able to dream, create and launch multiple projects on the platform in any context that they find themselves in, equipped with a new skill that elevates their career.

CONTRIBUTE TO THE MARKETPLACE

Being an Expresia Development Partner means that you not only get full access to our marketplace, but you get to contribute to it with new content and enjoy a reliable source of passive income.

Partner tiers **requirements and benefits**

DEVELOPMENT PARTNERS

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These partners:

OFFER SUPPORT

As skilled Expresia developers, they handle support along with the core technical team. They will be able to choose which tickets to tackle depending on their time availability and specialty. And the best? Development partners can invoice customers after support directly through Expresia.

LIST TIMES, RATES AND AREAS OF EXPERTISE

When handling support, it is important to know the areas of expertise of the available team. These partners are able to easily list topics that they're willing to take on as part of our network.

Partner tiers **requirements and benefits**

IMPLEMENTATION PARTNERS

	DEVELOPER	COMMUNITY	SILVER	GOLD	PREFERRED
REQUIREMENTS					
Completed application and signed partner agreement	Yes	Yes	Yes	Yes	Yes
Digital professionals	Developer accreditation	5 - 15 FTE No accreditations needed.	16 - 30 FTE 10% of dev team accredited	More than 30 FTE 30% of dev team accredited	5 or more FTE 50% of dev team accredited
Logo display on website	No	Yes	Yes	Yes	Yes
Yearly live Expressia digital experiences	None	None	1 to 5	More than 5	None
BENEFITS					
Partner badge access	No	Yes	Yes	Yes	Yes
Listing on the partner directory	Yes	Yes	Yes	Yes	Yes
Expressia dashboard access credentials	User	Partner	Partner	Partner	Partner
Marketplace vendor credentials	No	No	Yes	Yes	Yes

	DEVELOPER	COMMUNITY	SILVER	GOLD	PREFERRED
BENEFITS					
Free technical training (documentation, tutorials, pre-recorded webinars, live Q&A)	Yes	Yes	Yes	Yes	Yes
Free sales and marketing training (documentation, pre-recorded webinars, collateral)	Yes	Yes	Yes	Yes	Yes
Sales support on qualified opportunities	No	No	No	Upon request	Yes
Expresia license sales cooperation fees	10%	10%	15%	20%	Case by case
HANDS-ON TECHNICAL SERVICES					
Discounted support packages	No	No	\$35.00 / hour	\$35.00 / hour	Up to 5 hours a project free of charge. Additional hour: \$35.00
Discounted technical consultancy with Expresia infrastructure specialists	No	No	\$100.00 / hour	\$100.00 / hour	Up to 5 hours a project free of charge Additional hour: \$100.00

Partner tiers **requirements and benefits**

IMPLEMENTATION PARTNERS

Implementation Partners are innovative agencies who launch and create projects with Expresia, and understand that it is the best option to constantly evolve and keep up with today's digital world.

These partners:

IMPLEMENT EXPRESIA

These partners have welcomed Expresia into their own business workflows, and use it in a collaborative way to achieve faster and future-proof results. Thanks to Expresia's flexibility, they dream big, create and launch scalable business solutions.

PROVIDE SUPPORT

These partners provide support to their customers, making sure that everything runs smoothly 24/7. They should handle the support area for any Expresia project that they sell.